CONDITIONAL USE PERMIT APPLICATION FOR



South Main Street and Ardmore Street Blacksburg, Virginia

TAX PARCELS 287-22 1-5 & 287-22 102-105

APRIL 1, 2024

PREPARED FOR: BLACKSBURG SQUARE LLC P.O. Box 10397 Blacksburg, VA 24062

PREPARED BY:
BALZER & ASSOCIATES, INC.
80 College Street, Suite H
Christiansburg, VA 24073

Description of Proposed Use:

The site consists of two tax parcels totaling approximately 1.02 acres that are located adjacent to Blacksburg Square shopping center on South Main Street and has frontage along Ardmore Street. Both parcels are currently owned by Blacksburg Square, LLC. The parcel fronting Ardmore Street is currently vacant. The parcel fronting South Main Street has an existing single-family home located on it that has been used as rental property. This structure will be removed if the proposed plan is approved. The property is currently zoned GC (General Commercial) and is designated Commercial on the Comprehensive Plan's Future Land Use Map. The Conditional Use Permit (CUP) requested with this application is for a "Restaurant, Drive-In" use for a new drive thru Coffee Shop. Town code defines this use as:

RESTAURANT, DRIVE-IN—An establishment primarily engaged in the preparation of food and beverages, for either take-out, delivery or table service, served in disposable containers at a counter and a drive-up or drive through service facility, or which offers curb service.

Seven Brew Coffee is a national coffee stand chain that began in Roger, Arkansas in 2017. Their business model is based on drive thru customers that do not leave their vehicles. Customers drive up to one window and place their order directly with a Seven Brew team member, drive around to the other side of the building and pick up their order, which is typically about a 2-4 minute process. This service provides a unique experience for those wanting a high quality coffee without the wait of other drive thru restaurants that serve food as well. As mentioned above, the orders are taken person to person and there are no exterior speaker boards. There are two structures proposed – the main one is the coffee stand, and the secondary is the freezer. The freezer building will be architecturally complementary to the primary structure as shown on the attached architectural drawings.

Access to the site will be provided from three separate locations. There are two entrances from the existing parking lot of Blacksburg Square shopping center and one entrance off of Ardmore Street. The existing entrance on South Main Street will be removed with this development. As this is solely a drive thru restaurant, no seating is provided internally, and no customer parking is provided adjacent to the building. All parking required for the site is shown at the rear of the property and should be primarily used by employees. Based on the building square footage, 9 total parking spaces are required, however, the applicant is proposing 13 spaces. A new public sidewalk will be provided along the Ardmore Street frontage and an internal sidewalk system will connect that sidewalk to the building. Street trees and interior landscaping shall be provided per Town Code. A dumpster will also be provided and shall be screened per Town Code. All other GC zoning requirements will be met at the time of site plan review. The site will be served by public water and public sanitary sewer.

Please demonstrate how the proposed use, when complemented with additional measures, if any, will be in harmony with the purposes of the specific district in which it will be placed:

The property is currently zoned GC General Commercial. The areas/parcels surrounding it on all sides are also GC (General Commercial). General Commercial is described in the Zoning Ordinance as follows: "The General Commercial district is designed for a variety of

commercial uses, both pedestrian and automobile oriented. The intent of the district is to provide for more intense commercial uses than the Downtown Commercial district, but in a manner which is consistent with the Town's character. Modern "strip" commercial development is not in keeping with the small-town character of Blacksburg, and this district is intended to discourage such development. Instead, a vital and lively streetscape, created by commercial buildings with windows and entrances oriented to the street, is an important goal of this district. While residential uses are allowed in the district under some circumstances, such uses should complement the commercial uses that serve as the primary intent in this district. The site is also designated to be Commercial in the Town of Blacksburg Future Landuse Map and is noted as a Commercial & Employment Area on Map C-Neighborhood, Employment and Service Areas. The use proposed fits within these designations.

The proposal meets several of the principles listed in the Land Use Section of the Comprehensive Plan for non-residential development design. Those specific guiding principles are noted below:

- Building orientation is towards the street.
- Building setbacks are consistent with other properties in the South Main Street corridor.
- Off-street parking is located at the rear of the property behind the building.
- Connectivity has been provided between the project and the adjacent parking lot.
- Landscaping is provided along both street frontages and throughout the site.
- Scale of the building is compatible with other properties in the South Main Street corridor.
- Sidewalks connect the public right of way at Ardmore Street to the site and building.
- Crosswalks are provided internally to the project for safe pedestrian travel.
- A bike rack has been provided onsite.

Additional information specifically directed to the South Main Street commercial area is included in the Economy & Employment section of the Comprehensive Plan. It is noted that "(t)he South Main Street commercial area includes a mix of older and newer businesses and buildings. The businesses within this commercial area have organized as part of Main Street Connect. This area has seen redevelopment over the last decade with the development of First and Main. The organization is working on branding the area as a commercial restaurant, shopping, entertainment and destination district within the region. This area has been previously impacted by road widening and some commercial parcels remain limited in depth. This area is a gateway into Town for commuters and visitors entering from the U.S. Route 460 Bypass. The area is well served by transit and provides ample opportunities for bicycle and pedestrian crossings but has limited bicycle facilities. This area is earmarked for further study for street design, connectivity, land use, redevelopment opportunities, and policy."

The South Main Street corridor has a high percentage of auto-centric uses as grocery stores, banks, dry cleaners, fuel stations, and pharmacies and drive thru restaurants such as Starbucks, Cookout, Wendy's, Kung Fu Tea, and Bojangles. As proposed, the Seven Brew plan has less overall impact to the streetscape than these other existing uses due to the small overall footprint of the site and the fact that all parking is located at the rear of the property. As such, it is consistent with the goals of the General Commercial district.

Please demonstrate how there will be no undue adverse impacts on the surrounding neighborhood in terms of public health, safety, or general welfare, and show the measures to be taken to achieve such goal:

The proposed use of the property is consistent with the uses in the vicinity of the site, is consistent with the comprehensive plan and provides no adverse impact on adjacent properties. The development of these parcels furthers the town's transportation goals by interconnecting commercial properties along South Main Street and will remove an existing entrance on South Main Street that is located in close proximity to the South Main and Ardmore intersection. The cross connection will also provide secondary access to Ardmore Street and take some traffic pressure off of the Blacksburg Square intersections. As stated later in this application, no use and design exceptions are being requested and all town development standards will be followed per the General Commercial zoning district.

Although not required by VDOT standards, the Town Engineering staff has required a Traffic Impact analysis be completed for this project and submitted with the Conditional Use Permit application. A third party traffic engineering consultant who has completed the last few traffic studies along this section of South Main Street that were associated with private development has been hired to perform this analysis. Town staff provided the scope and parameters of the study. The full report is attached to the application. The general conclusions from the report indicate that no road or signal infrastructure improvements are warranted as a result of the increased traffic generated from the proposed use. Based on the ITE Manual for trip generation, the proposed use is estimated to generate the following vehicle trips shown below.

			TRIP G	SENE JMM/		ION						
Code	Land Use	Size	Variable	Daily		AM Peak		PM Peak				
-	Zunu 000	0.20	· unabio	In	Out	Total	In	Out	Total	In	Out	Total
938	Coffee/Donut Shop wit Drive-Through Window and No indoor Seating	2	Drive Through Lanes	<u>179</u>	<u>179</u>	<u>358</u>	<u>50</u>	<u>50</u>	<u>100</u>	17	17	<u>34</u>
	Total Exter	nal Trip	os	179	179	358	50	50	100	17	17	34
Pass-By Trips (65%)			44	55	88	33	33	66	11	11	22	
	Primary (N	ew) Trip	os	135	124	270	17	17	34	6	6	12

Any modifications or exceptions to Use and Design Standards or Development Standards must also be requested at the time of CUP evaluation. Identify and provide a justification for modification/exception.:

Two Use and Design standards for the proposed Restaurant, Drive in use are required by the zoning ordinance and are listed below:

(a) General standards: A traffic analysis may be required as part of the conditional use permit application, including but not limited to proposed traffic flow, sight visibility for emerging vehicles, roadway capacity for turning movements, and other public safety factors.

The project has provided a third-party consultant traffic analysis along with this CUP application.

(b) Additional standards in the GC and MXD zoning districts: Parking shall be located behind the front line of the principal building. Town Council may grant a special exception to this requirement as authorized by <u>Section 1112</u>.

The project meets this requirement as all parking is located behind the building.

If the application is an amendment to an existing approved S/CUP, provide an identification of any proposed changes requested below and on a plan, and strike-through and italic edit of any conditions proposed to be changed:

This application is not amending an existing approved S/CUP.

SEVEN BREW COFFFEE RESTAURANT-DRIVE IN CONDITIONAL USE PERMIT

Adjacent Property Owners

Tax Parcel(s)	Owner	Address	
287-A-35	BLACKSBURG APF PARTNERS LLC	P.O. BOX 3530 KINGSPORT, TN 37664	
287-22 6, 7, 8	MRE OUTLOOK, LLC	1485 S. MAIN STREET BLACKSBURG, VA 24060	
287-22 6A, 7A, 8A	AH & GLADYS V SMITH LIVING TRUST	119 ARDMORE STRET BLACKSBURG, VA 24060	
287-22 14	MOONSTONE LLC	P.O. BOX 3530 KINGSPORT, TN 37664	
287-22 100	SOUTH MAIN VILLAGE LLC	1531 S. MAIN STREET BLACKSBURG, VA 24060	



PROPERTY OWNER CONSENT AND AUTHORIZATION

This consent is required for all Planning, Building, and Engineering applications. A completed copy must be included with every application, if the applicant is not the property owner.

If the Property Owner is a corporation/other legal entity, then the corporation/other legal entity should be listed as the owner. In such cases, proof of signature authority must be attached as well. If the Property is owned by multiple entities (as in a family trust, or otherwise co-owners), a signed consent form is required to be completed by each individual.

The Property Owner may designate a representative for the application review process.

- The Owner or Representative is solely responsible for the accuracy of the application documentation (electronic and paper forms/drawings/exhibits/narratives, etc.).
- The Owner or Representative is solely responsible for the accuracy and coordination of the submitted application documentation (electronic and paper forms/drawings/exhibits/narratives, etc.) to the Town or other jurisdictions requiring permit approval.
- The Owner or Representative is solely responsible for scheduling any required inspections and approvals prior to the commencement of the use and/or the completion of improvements to the property.

AUTHORIZATION BY PROPERTY OWNER(S)

, _ Jeanne H. Stosser, Managing Member of Blacksburg Sq	uare LLC, or the
authorized representative(s) listed below, are submitting this Application	on, and am solely responsible for
its accuracy and completeness. I understand that incomplete or inaccu	rate applications can lead to a
delay in review and processing. I further confirm that I am the owner of 1421 S. Main St & TBD Ardmore Street	to make a first water to the first
(287-22 1-5 & 287-22 102-105), that is/are the subject of this applicatio	n. I further confirm that I am
fully aware of the Town's application fee(s) and procedural requirement	its, and I hereby consent to this
Manne Sto Down M	4/1/2024
Property Owner Signature	Date
AUTHORIZED REPRESENTATIVE INFOR	MATION*
l,	
confirm that I am the authorized representative for this Application and noted above.	d understand the requirements as
Authorized Representative Signature	Date
*Only used when someone other than the property owner is submitting	the application.





20717 DRAWING #: ao49695-© 800.845.9927 SALES: Shaun Crawford CLIENT: 7Brew CREATED: 12/11/23 LOCATION: 529 N Prince Ln Springfield, MO 65802 REVIDATE N/A REV_0 ARTIST: Joshua Kroeger





SITE PLAN & SIGN KEY

MAP VIEW & KEY

CABINET:	A-(FRONT)
I	A-(BACK)
	B-(SIDE)
CHANNEL LETTERS:	B-(DRIVE-THRU)
MONUMENT:	С
PYLON:	D
DIRECTIONAL 1:	E
DIRECTIONAL 2:	F
ADDITIONAL ITEM:	N/A
ADDITIONAL ITEM:	N/A

NORTH





AUTHORIZEDISIGNATURE: DATE:



SPRINGFIELDSIGN.com



AuthOrized Signature

In compactness of the following of the active property of the active





AUTHORIZED SIGNATURE.

Discussion one of the financial line and opposition residing independent and planed include an optional process areas are oppositioned in the control of the first opposition of the control of the contro



DRAWING #: ao49695-4 SALES: Shaun Crawford © 800.845.9927 REV DATE: 12/18/23 | REV_1 CREATED: 12/11/23 LOCATION: 529 N Prince Ln Springfield, MO 65802 ARTIST: Joshua Kroeger

WALL SIGN

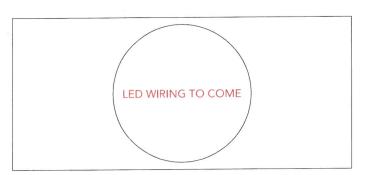


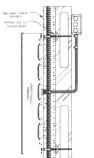
- FLUSH MOUNT CABINET

 WHITE EMBOSSED ACRYLIC PAN FACE
 INTERNAL LED ILLUMINATION
 FLUSH MOUNTED TO FASCIA
 CUT VINYL APPLIED FIRST SURFACE
 BLACK TRIM AND RETURNS

Total Sq. Ft. 28.27

MIDDLE CIRCLE IS OPAQUE WHITE VINYL





DIRECT







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SCALE: 3/4"=1'

SALES: Shaun Crawford © 800.845.9927 CLIENT: 7Brev PAGE 06 # 20717 CREATED: 12/11/23 LOCATION: 529 N Prince Ln Springfield, MO 65802 REVIDATE N/A REV_0 ARTIST: Joshua Kroeger

EXTERIOR WALL SIGN



- FLUSH MOUNT CHANNEL LETTERS
 "SEVEN 7B BREW"
 WHITE EMBOSSED ACRYLIC PAN FACE

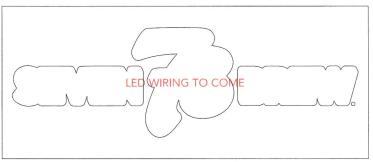
- WHITE EMBOSSED ACRITIC FAN FAN INTERNAL LED ILLUMINATION FLUSH MOUNTED TO FASCIA CUT VINYL APPLIED FIRST SURFACE BLACK TRIM AND RETURNS

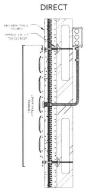
- FLUSH MOUNT FCO
 "DRIVE THRU" AND "COFFEE >>>"
 PAINTED AS SHOWN
- FLUSH MOUNTED FCOS















20717 DRAWING #: a049695 SALES: Shaun Crawford © 800.845.9927 CLIENT: 7Brew REVIDATE: N/A REV_0 ARTIST: Joshua Kroeger CREATED: 12/11/23 LOCATION: 529 N Prince Ln Springfield, MO 65802

WALL SIGN

EXTERIOR

SCALE: 1-1/2"=1'
Quantity: 3



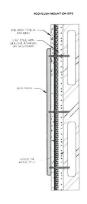


- FLUSH MOUNT FCOs

 1/2" ACRYLIC FCOs
 PAINTED AS SHOWN
 FLUSH MOUNTED
 INSTALL LOCATION ON PREV. DRAWINGS

Total Sq. Ft. 7.66









Buyer's Guarantee to Build ______ (initials)

SIGN PURCHASE AGREEMENT

This agreement, made and entered into this ____day of ____(month), 20 ___ (year), by and between Springfield Sign & Graphics, INC. d/b/a Springfield Sign (herein after referred to as Seller), and Buyer (as outlined below and labeled as Buyer) witnesseth, that the Seller agrees to manufacture for Byer the sign(s) and/or other sign products/services as outlined in a separate E2 document as follows, QUOTE Number: or other such unique document of description as follows:

BUYER:		
COMPANY NAME	D/B/A	
BRUING ADDRESS	спу	STATE
JOB DETAILS:		
COMPANY NAME	D/8/A:	
BILLING ADDRESS	CITY	STATE

BUYER:			SELLER:	
I/We have read this entire agre	ement and agree to defer	nd	ACCEPTED:	
I/We have read this entire agre and hold harmless Seller as star				
Discussion in the same of the				
By:			D.	
ру			ву:	
			Mark Wessell, CEO	
			Springfield Sign	
PRINTED NAME:	TITLE	DATE		
			4825 E Kearney St	
			4825 E Kearney St	

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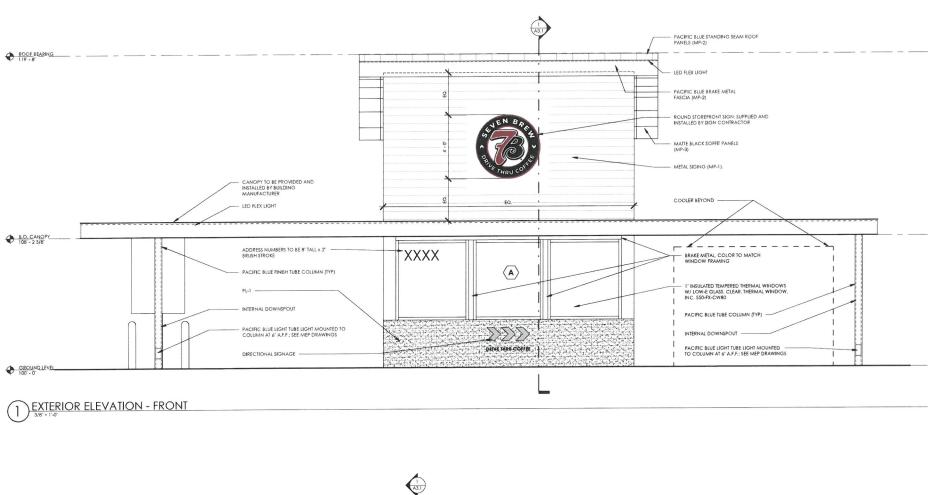
OFFICE USE ONLY	
Date Received:	
RZN#	
CUP#	

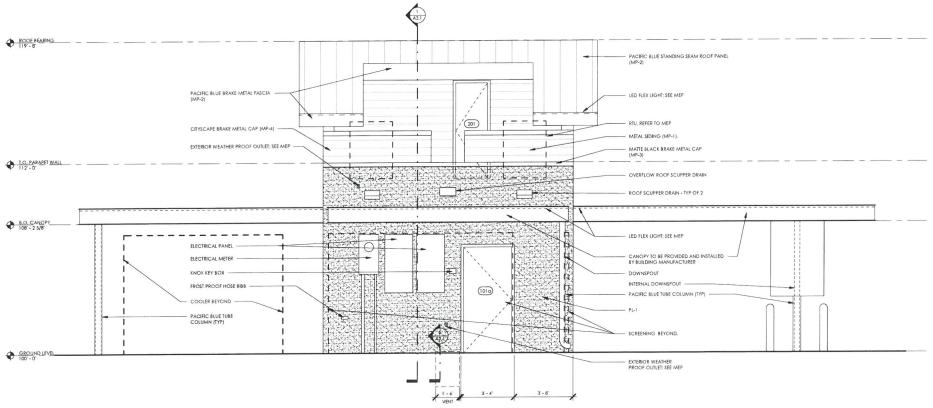
TOWN OF BLACKSBURG VDOT TRAFFIC IMPACT ANALYSIS (TIA) SUPPLEMENTAL APPLICATION

This application, appropriate fee, and accompanying documentation must be submitted in conjunction with the corresponding rezoning, conditional use permit, or comprehensive plan amendment before any application can be reviewed by staff. If you have any questions, please contact the Planning and Building Department.

Name of Development: DOREN BREW DRIVE THRY COFFEE
Address/Location: 1421 S. MAIN ST
Tax Map Parcel: 287-221-5 : 287-22 /02-105
Size of Site: 1.02 ACRES
Size of Site: 1.02 ACRES Proposed Use: PESTALRANT, DRIVE IN
Current Zoning District: GENELAL COMBECIAL
Existing Future Land Use Classification: Competition
This application is submitted in conjunction with a
☐ Rezoning Application. Proposed Zoning District:
Conditional Use Permit Application. Proposed Conditional Use:
☐ Comprehensive Plan Amendment. Proposed Future Land Use:
This is the \square first, \square second, \square third or subsequent submission of the TIA for review by VDOT.
A traffic impact analysis <u>is is not required</u> for the proposed project:
1. <u>Pres or No</u> , the site is located <u>4175</u> feet along the vehicle path of traffic which is less than 3,000 feet from VDOT maintained roadways, or is within 3,000 feet of a non-limited access state controlled highway, or is within 3,000 feet of a connection to a state limited access highway.
2. If the answer to question #1 is Yes, complete the following:
a. <u> Yes or No</u> , the proposed development generates <u> 258 vpd</u> which is greater than the VDOT requirement of 5,000 vehicles per day.
3. <u>U Yes or U No</u> , the proposed comprehensive plan amendment results in substantial impact of 5,000 additional vehicle trips per day or results in substantial changes to the existing transportation network and infrastructure of state controlled highways.
4. <u>\(\sigma\) No</u> , a new TIA study is not required because a previously submitted TIA is still applicable for the project site. (<i>Note: the appropriate documentation must be attached to this application</i>)
5. <u> </u>
If a TIA is required, please provide the following information:
Name of Property Owner(s):
Address:
Phone:Fax:
Email address:

Арр	plicant to whom review comments will be sent: \sqrt{A}
Add	ress:
Pho	one:Fax:
Em	ail address:
Pro	ject Engineer who prepared TIA (if different from applicant);
Add	dress:
Pho	one:Fax:
	ail address:
Bearing and a second	ase check all applicable boxes of information submitted with this application: Review Fee Check made payable to VDOT for First, Second or Third review by VDOT
	☐ Rezoning or Conditional Use Permit request
٠	☐ Low volume road submission 24VAC30-155-40 A 3: \$250
	□ All other submissions: \$1000
2.	☐ Comprehensive Plan Amendments: \$1000 For the Town of Blacksburg, please provide a digital submission of the following:
	a. \square One signed copy of the Town's VDOT Supplemental TIA application.
	 b. One complete copy of the TIA submitted to VDOT including a completed checklist of information and signed scope of work meeting agreement.
	c. \square One copy of the VDOT review fee check.
l*	d. \Box One copy of letter and supporting information documenting why a new or updated TIA is not required for this project.
3,	☐ For VDOT, three paper copies of the complete Traffic Impact Analysis. Forms and additional information can be found at http://www.virginiadot.org/projects/chapter527/default.asp
su _l	signing below, I acknowledge that all information on this application and included in the opporting documentation is correct and accurate, and has been prepared by an appropriate licensed of pressional. BINATURE OF APPLICANT: Date: 4/1/24
Foi	r Staff Use Only:
	First Submission
Re ^v	viewed and Accepted as complete by Date A forwarded to VDOT by Date
Rej Re	jected byDateason for rejection:
	Town of Blacksburg, Planning & Building Department 300 South Main Street • PO Box 90003, Blacksburg, VA 24060-9003 Phone: (540) 951-1126 • Fax: (540) 951-0672 • www.blacksburg.gov





2 EXTERIOR ELEVATION - BACK



FIRM LICENSE NO. TBD

INTERIM REVIEW ONLY

These documents are incomplete, and are released for interim review only and are not intended for regulatory approval, bidding, permit, or construction purposes.

ARCHITECT OF RECORD

NAME TBD LICENSE NO. TBD

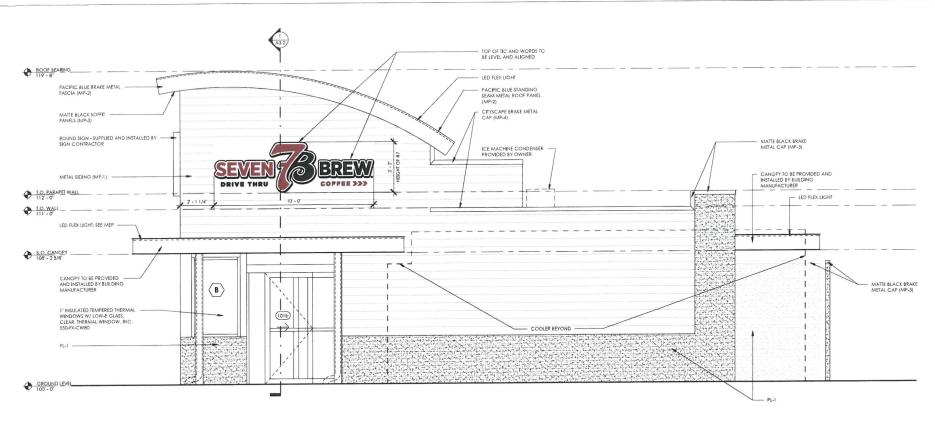
PROJECT NUMBER: 24004 788V
REVISION:

7 BREW COFFEE
BLACKSBURG, VA

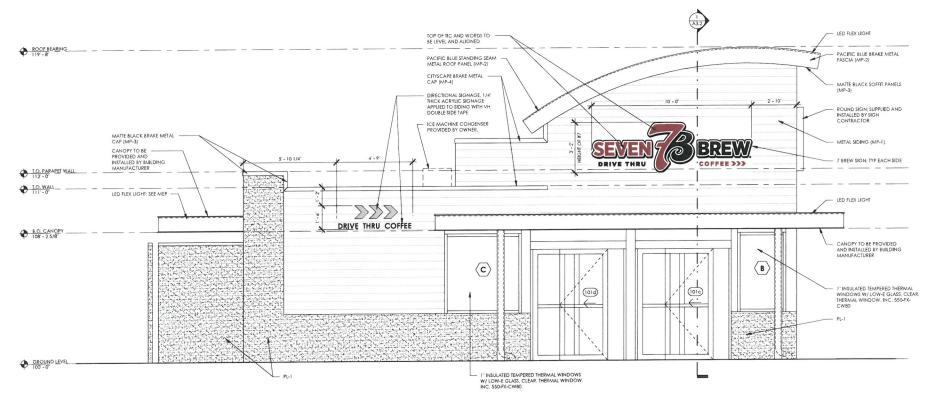
PROJECT ADDRESS

A2.1 EXTERIOR ELEVATIONS

DATE NOT FOR CONSTRUCTION



EXTERIOR ELEVATION - RIGHT SIDE



2 EXTERIOR ELEVATION - LEFT SIDE



FIRM LICENSE NO. TBD

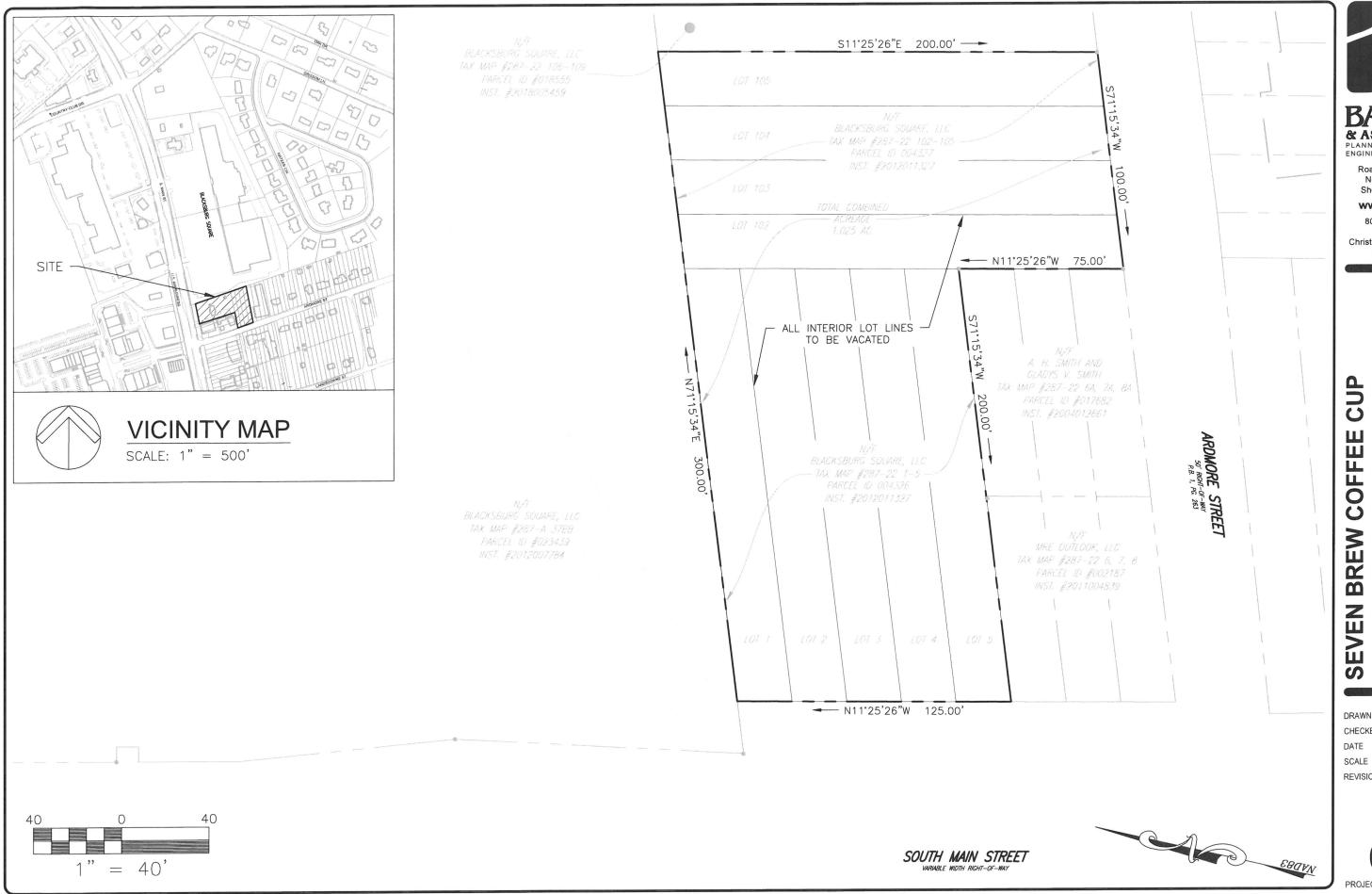
INTERIM REVIEW ONLY

7 BREW COFFEE BLACKSBURG, VA

PROJECT ADDRESS

EXTERIOR ELEVATIONS

DATE NOT FOR CONSTRUCTION





Roanoke / Richmond New River Valley Shenandoah Valley

www.balzer.cc

80 College Street Suite H Christiansburg, VA 24073 540.381.4290

DRAWN BY CHECKED BY

PARCEL MAP

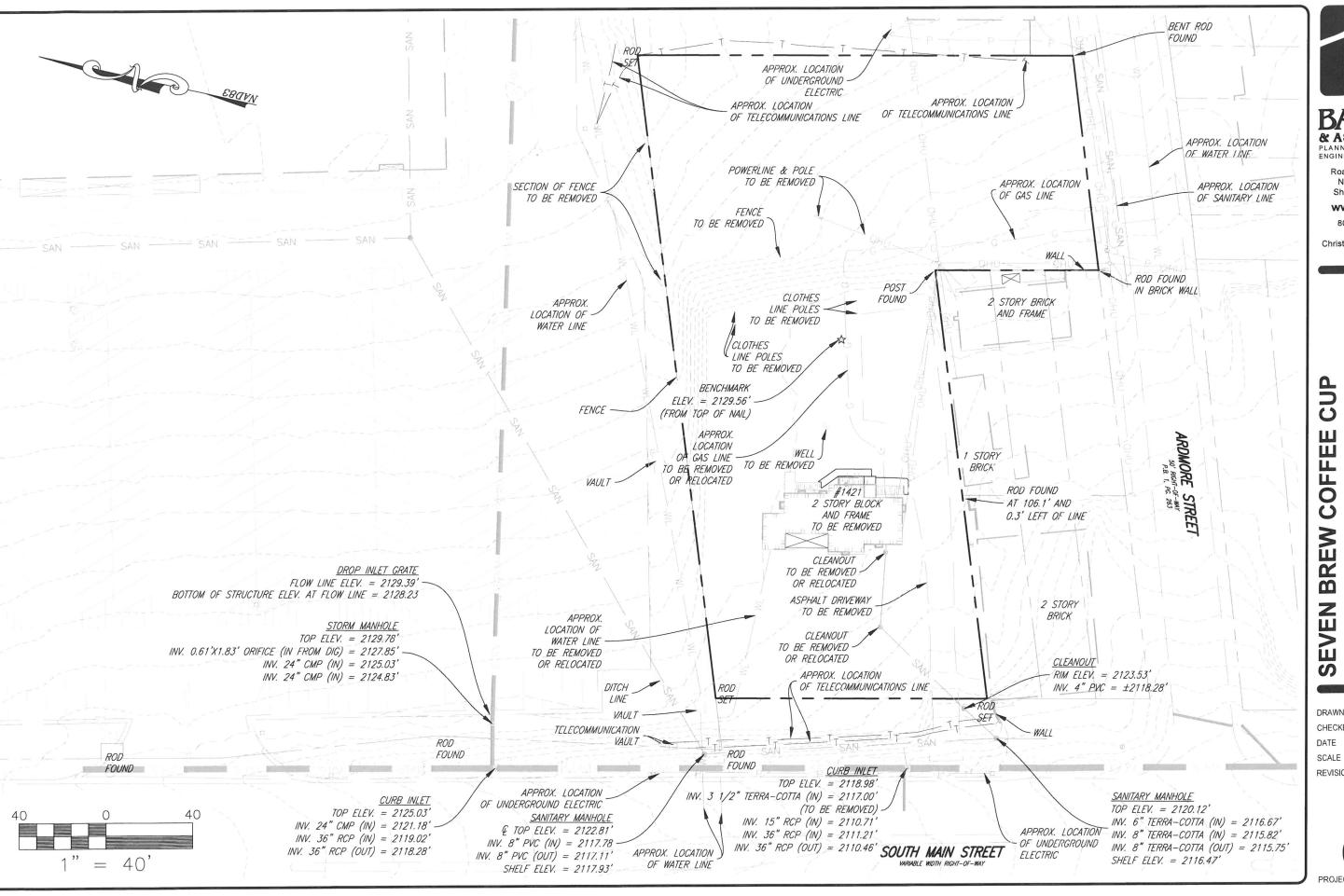
AWC

SMS

4/1/24

1" = 40'

REVISIONS





PLANNERS / ARCHITECTS ENGINEERS / SURVEYORS

Roanoke / Richmond New River Valley Shenandoah Valley

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80 College Street Suite H Christiansburg, VA 24073 540.381.4290

CONDITIONS & DEMOLITION PLAN **EXISTING**

DRAWN BY CHECKED BY

DATE

1'' = 40'

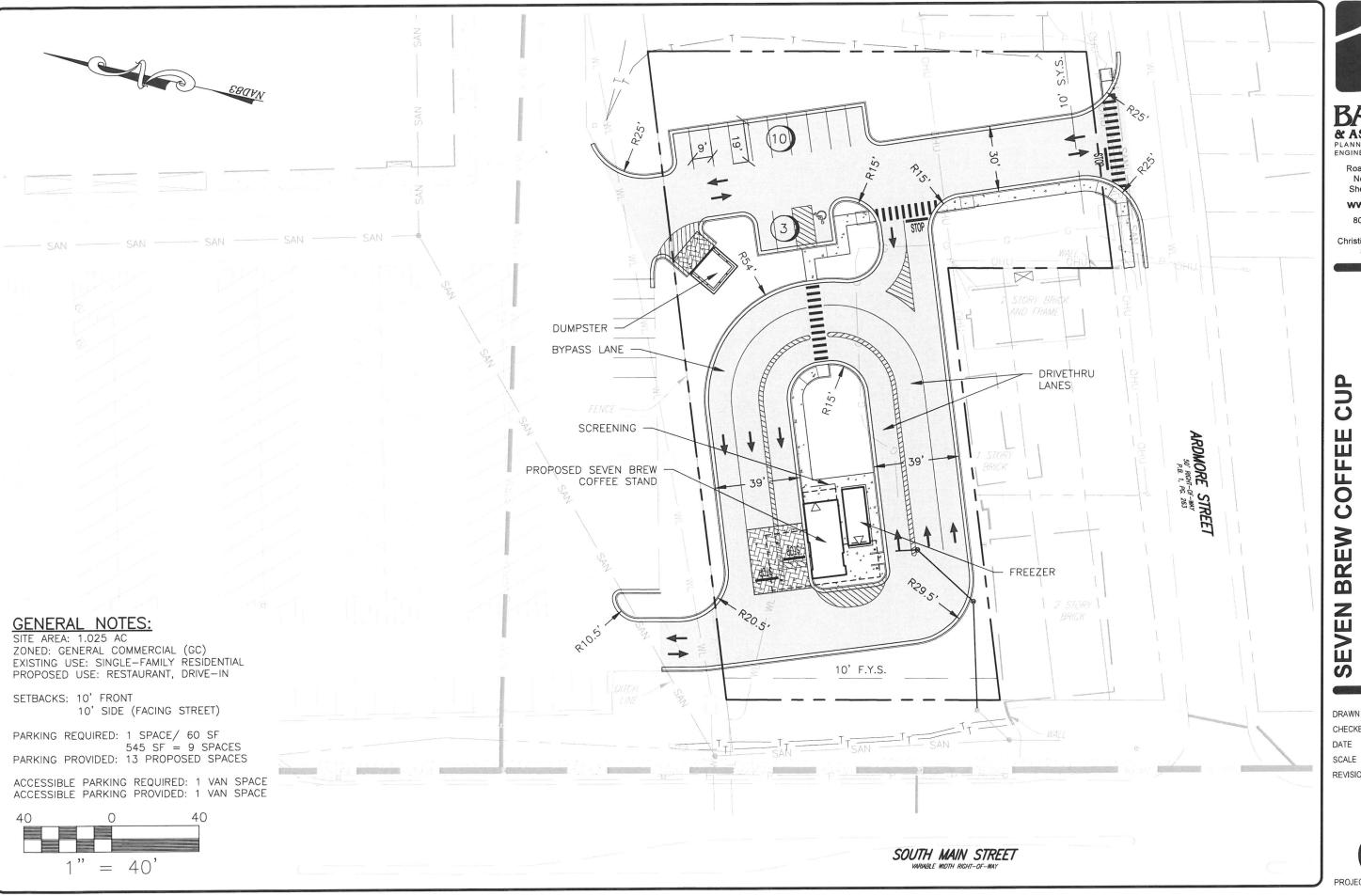
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REVISIONS

PROJECT NO 24240144.00





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80 College Street Suite H Christiansburg, VA 24073 540.381.4290

CUP COFFEE **SEVEN BREW**

DRAWN BY CHECKED BY

DATE

MASTER PLAN

AWC

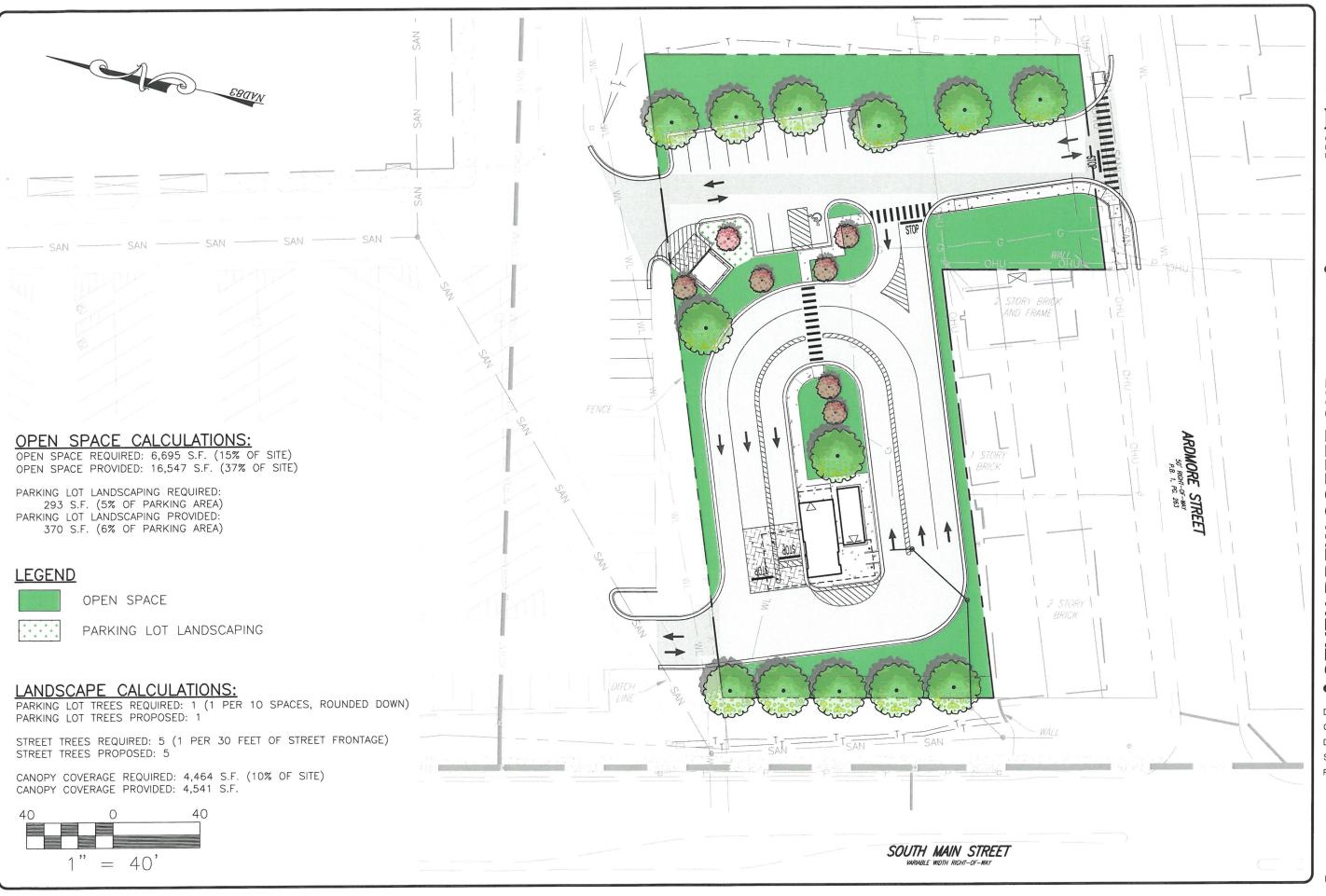
SMS

4/1/24

1" = 40'

REVISIONS

PROJECT NO 24240144.00





& ASSOCIATES
PLANNERS / ARCHITECTS
ENGINEERS / SURVEYORS

Roanoke / Richmond New River Valley Shenandoah Valley

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80 College Street Suite H Christiansburg, VA 24073 540.381.4290

SEVEN BREW COFFEE CUP OPEN SPACE PLAN & LAYOUT

DRAWN BY CHECKED BY

DATE

SCALE

AWC

SMS

4/1/24

1" = 40'

REVISIONS

CUP4