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November 1, 2024

RFP 1190-24 Blacksburg Transit Digital Asset Management System
Addendum #1

Please refer to the attachment for clarifications.

Sign below and return with your proposal to show receipt of this addendum to RFP 1190-24.

By: _____

Company: _____

Question	Answer
The requirements state a "software as a service" deployment model for the product. Would you consider a managed platform deployment where the vendor manages the software for you in the public cloud of your choice?	Yes.
The stated timeline for the project expects a February 14, 2025 completion, should migration from other systems into the new CMS be considered for this estimate and timeline?	Yes, if you are not able to follow this timeline, please provide an estimated date.
What level of Digital Rights Management are you looking for? Watermarks? Imprinted signatures? Encryption? Is secure access to the assets in the platform sufficient?	Secure access to the assets in the platform is a must. Additional security needs are unknown at this time.
Can you expand on the level of social platform integration you are looking for? Examples: • Post to Instagram from within the CMS platform? • Management of the open graph tags in the platform? • Ability to select assets for a post from within a social platform?	• We do not need to post from within the CMS platform. • We do need management of the open graph tags in the platform. • Yes, we want the ability to select assets for a post from within a social platform.
Do you have a preferred cloud provider? Do you already have a cloud tenancy?	No, BT currently has projects running in both Azure and AWS.
For the content being migrated, do you have an information architecture you've developed that would be used to drive the new solution?	Our content is stored in organized folders, but there are no tags on the images.
Can you provide an example of an existing process for content curation and management?	Assets can be images and photos created in house or from an external contractor. Those images are often saved and used for social media at a later date.
Can you provide further context on your video management and sharing expectations?	Currently, our video management is nonexistent. We expect to be able to store assets from creative projects for future use that is easily found.
How many users do you need to be able to upload and add metadata to your assets in the DAM?	At least 5 core users, and a minimum of 50 internal and external users with access with limitations.
How many View and Download only permission users do you require for the DAM?	Minimum of 50, a maximum of 200 users.
Would you like us to quote our Project Management module as an add-on feature?	Yes.
Do you want users to communicate/collaborate in the DAM platform on asset reviews/approvals? Or is there an additional area where you want to limit email chains.	Yes, if it can provide notifications to users.
Our solution integrates with Adobe PremierePro for video editing, and can provide AI auto-tagging and transcriptions. Would this be suitable as an alternative to Clipchamp?	Yes, Adobe PremierePro or Clipchamp is acceptable.
We read that a ClipChamp integration is required, and Canto only offers an open, RESTful API for this integraiton. Is that a deal breaker?	Yes, Adobe PremierePro or Clipchamp is acceptable.